

HUBBARD COMMUNICATIONS OFFICE  
Saint Hill Manor, East Grinstead, Sussex

HCO POLICY LETTER OF 23 MARCH 1982

Remimeo

CANCELS AND REPLACES  
BPL 12 JULY 1976  
Corr. & Reiss. 20.8.76  
Same Title, as BPL was  
the wrong issue type.

PR Series 28R

A REFINED DEFINITION OF PR

(Extracted and quoted from  
LRH Tape 7101C18 SO FEBC-2  
PR BECOMES A SUBJECT.)

"In the field of PR 'Good Works Well Publicized'  
is one of the definitions which they (PR men) give  
in a textbook on the subject. That's supposed to be  
the perfect definition of PR. It couldn't be further  
from the truth. EFFECTIVE CAUSE WELL DEMONSTRATED.  
You see, they need a few little refinements.

"Then you can make forward progress."

L. RON HUBBARD  
FOUNDER

Assisted by  
Joann Milan  
Compilations Exec Manager

Adopted as Official  
Church Policy by the  
CHURCH OF SCIENTOLOGY  
INTERNATIONAL

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